

KRISTIN A. ROYNESDAL, MS

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Health Communications Professional

Theories of Behavior Change ♦ Health Program Planning ♦ Social Marketing

Strong talent for: <ul style="list-style-type: none">♦ Developing strategies for multimedia outreach♦ Crafting clear messaging for diverse audiences♦ Identifying areas for quality writing improvements<ul style="list-style-type: none">♦ substantive editing, copyedits, proofreading	Excellent skills in: <ul style="list-style-type: none">♦ Creative Problem Solving♦ Research & Synthesis♦ Adobe Professional Suite♦ Microsoft Office + Endnote	Technical proficiency in: <ul style="list-style-type: none">♦ Healthy People 2020 Initiative♦ CDC Program Evaluation Framework♦ Website Development (Wordpress)♦ Social Media Metrics (Twitter, FB)
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Experience with:

grant proposals ♦ scientific manuscripts ♦ policy reports
press releases ♦ website content ♦ training materials ♦ educational brochures
social media campaigns ♦ formatting/design ♦ promotional video

*Member of *American Public Health Association – National & VA Chapters*

PROFESSIONAL EDUCATION:

Tufts University, Friedman School of Nutrition Science & Policy Master of Science Concentration: Health Communications Graduation: August 2014 <i>Interdisciplinary coursework in Biomedical Science, Food Policy, Statistics, Management, & Communications</i>	2010 – 2014
Davidson College, Davidson, NC Bachelor of Science: Biology Minor: Chemistry Graduation: May 2009	2005 – 2009
University of Edinburgh, Edinburgh, UK <i>Courses in English Literature, Religion, and Philosophy</i> <i>Independent travel for three weeks to seven major European cities</i>	Spring 2008

RELEVANT PROFESSIONAL EXPERIENCE:

Healthy Communities Program Consultant <ul style="list-style-type: none">■ Led a consulting team to evaluate a "Let's Move"-sponsored non-profit 501 (c) (3) organization serving school-age children & low-income families of a Greater Boston Area community■ Developed strategic recommendations for improving program objectives, efficiency, & cultural competency; drafted final report for presentation to organization's board of directors	Spring 2014
Clinical Research Protocol Coordinator Brigham & Women's Hospital The TIMI Group Study – PEGASUS Team <ul style="list-style-type: none">■ Managed 30+ site coordinators in U.S. & Canada for support of a global cardiovascular clinical trial■ Designed & executed effective email/phone communication plan to improve site response time■ Copyedited site progress reports, email newsletters, IT support guides, & protocol training manuals	Summer/Fall 2013
Clinical Research Assistant Health Disparities Research Program – Measuring Stress in Diverse Populations Harvard School of Public Health Dept. of Epidemiology <ul style="list-style-type: none">■ Engaged clientele of local businesses in stress awareness; recruited participants for novel stress study■ Coordinated site visits w/ business owners; conducted interviews w/ diverse, multi-ethnic population■ Substantive editing of study's planning documents & participant education materials	Spring 2013
Graduate Research Assistant Tufts University USDA Human Nutrition Research Center on Aging <ul style="list-style-type: none">■ Collaborated w/ PI, director, & lab team on planning & implementing various chronic disease studies■ Researched relevant topics, planned lab testing, solved problems, recorded results, analyzed data, managed databases, & developed reasoning related to test results■ Drafted & copyedited grant reports, abstracts, literature reviews, & slides for scientific meetings	Fall 2010 – Fall 2011

***Writing samples available upon request*